



August 30, 2013

Re: BODA FINANCIAL GROUP, INC. – 2013 Privacy Notice Regarding Client Privacy

Dear Client:

The Securities and Exchange Commission Regulation S-P requires that BODA FINANCIAL GROUP, INC. notify you, as a client, of the policies and procedures we have adopted regarding the use and protection of your confidential information.

At BODA FINANCIAL GROUP, INC., maintaining the trust and confidence of our clients is a high priority. That is why BODA FINANCIAL GROUP, INC. wants you to understand how we protect your privacy when we collect and use information about you, and the steps that we take to safeguard that information. A detailed explanation of our policy is provided for you in the enclosed Privacy Notice Regarding Client Privacy. Please read this information carefully. If you have any questions regarding our policy, please contact BODA FINANCIAL GROUP, INC. or me using the information provided in the enclosed notice.

BODA FINANCIAL GROUP, INC. and I appreciate your business and look forward to helping you with your investment needs.

Sincerely,

A handwritten signature in blue ink that reads "Jerry Boda".

Jerry Boda, CFP®
CERTIFIED FINANCIAL PLANNER™
President

2913 Corporate Circle, Suite 100, Flower Mound, TX 75028 • 972.355.4411 • F 972.355.2575 • www.bodafinancial.com

Registered Principal offering securities through SagePoint Financial, Inc. Member FINRA/SIPC not affiliated with Boda Financial Group, Inc.

PRIVACY NOTICE REGARDING CLIENT PRIVACY

Maintaining the trust and confidence of our clients is a high priority. That is why we want you to understand how we protect your privacy when we collect and use information about you, and the steps that we take to safeguard that information. This notice is provided to you on behalf of BODA FINANCIAL GROUP, INC.

Information We Collect: In connection with providing investment products, financial advice, or other services, we obtain non-public personal information about you, which may include:

- Information we receive from you on account applications, such as your address, date of birth, Social Security Number, occupation, financial goals, assets and income;
- Information about your transactions with us, our affiliates, or others; and
- Information received from credit or service bureaus or other third parties, such as your credit history or employment status.

Categories of Parties to Whom We Disclose: We will not disclose information regarding you or your account with us, except under the following circumstances:

- To your authorized registered representative, financial advisor and his or her manager;
- To our broker dealer, SagePoint Financial, Inc., or their affiliates, to the extent permitted by law;
- To entities that perform services for us or function on our behalf, including financial service providers, such as a clearing broker-dealer, investment company, or insurance company;
- To consumer reporting agencies,
- To third parties who perform services or marketing on our behalf;
- To your attorney, trustee or anyone else who represents you in a fiduciary capacity;
- To our attorneys, accountants or auditors; and
- To government entities or other third parties in response to subpoenas or other legal process as required by law or to comply with regulatory inquiries.
- Boda Financial Group, Inc. does not sell customer lists or customer information to third parties.
- We may disclose non-public personal information about you in connection with the transfer of your account to another financial institution at your request or the request of your advisor.

How We Use Information: Information may be used among the affiliate companies that perform support services for us, such as data processors, technical systems consultants and programmers, or companies that help us market products and services to you for a number of purposes, such as:

- **To protect your accounts** from unauthorized access or identity theft;
- **To process your requests** such as securities purchases and sales;
- **To establish or maintain an account with an unaffiliated third party**, such as a clearing broker-dealer providing services to you and/or Boda Financial Group, Inc.;
- **To service your accounts**, such as by issuing checks and account statements;
- **To comply** with Federal, State, and Self-Regulatory Organization requirements; and
- **To keep you informed** about financial services of interest to you.

Our Security Policy: We restrict access to nonpublic personal information about you to those individuals who need to know that information to provide products or services to you and perform their respective duties. We maintain physical, electronic, and procedural security measures to safeguard confidential client information.

Closed or Inactive Accounts: If you decide to close your account(s) or become an inactive customer, our Privacy Policy will continue to apply to you.

Complaint Notification: Please direct complaints to: Boda Financial Group, Inc., 2913 Corporate Circle, Suite 100, Flower Mound, TX 75028 or call us at 972.355.4411

Changes to This Privacy Policy: If we make any substantial changes in the way we use or disseminate confidential information, we will notify you.

If you have any questions or concerning this Privacy Policy, please write to us at Boda Financial Group, 2913 Corporate Circle, Suite 100, Flower Mound, TX 75028